

## Virtual Information Sessions

### Meet and interact online with future students

In today's digital age, future students expect a far better experience and interaction with their selected business schools:

**a personal, real-time, media-rich experience in which they can connect, engage, and learn.**

#### Why?

- Easily differentiate your school and illustrate its uniqueness
- Reach more candidates, more often, even in cities you do not visit
- Tailor your presentation to specific groups of candidates
- Connect with candidates anywhere, anytime
- Convert more future students and leverage social networks
- Save time and money in the process

#### How?

- 1 Schedule your info sessions
- 2 Participants register from your website
- 3 Meet, Present, Chat Online
- 4 Extract detailed statistics
- 5 Manage your database: Search, filter, tag, email

*"We chose to offer online sessions for our international prospective students. What we didn't expect is that many local students also prefer to connect with us this way! The Careernomics team has always been very conscious of our needs and have proven themselves time and again by thinking along with us, but also ahead of us! Many of our prospective students have reported finding the software easy and fun to use."*

Maggie Alarie MSc, MBA - Nyenrode University

**View demo**

Contact us at + 41 22 343 47 47 or vis@careernomics.com

#### Key Benefits

- School dedicated
- Intuitive and easy
- Powerful admin tools

#### Schedule

**Step 1: Define the meeting details**

Topic: Online Demo Virtual Information Sessions

Date: 14 Jan 2012

Time: 10:00 (CET, Central European)

Duration: 15 min

Logo:

**Step 2: Assign speakers to this online meeting**

(You need to be the meeting organizer below or add a new speaker)

Blocked Emma ✓  Drake Edwards Carl ✓  Laura Faxon ✓  Open Blue ✓

Olayinka Day ✓  Stephen May ✓  Matteland Adam ✓  Piquet Lou ✓

**Online Demo Virtual Information Sessions**

14 Jan 10:00

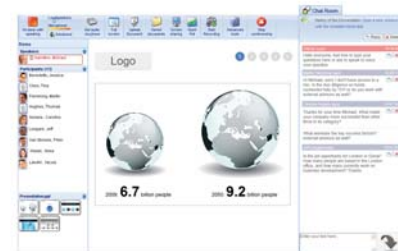
Speaker: Emma (Blocked)  Speaker: Carl (Drake Edwards)

Add new speaker  Add new speaker

Registration: An online application that allows you to establish a personal, real-time, media-rich experience for future MBAs in order to help you to convert more candidates who are within your reach, give your school a clear MBA, differentiate your school and strengthen your brand.

[Back to meeting list](#)

#### Meet - Present - Chat



#### Analyse

Speakers		Logins	Logout
Name	Email	Logins	Logout
Blair Clyn	blair@careernomics.com	10:57	10:58
		11:27	11:27
		10:56	10:54
Marc Gardier	marc@careernomics.com	10:02	10:04

Invited or Signed up participants		Logout				
Name	Gender	Nationality	Years of experience	Status	Logins	Logout
Kalle Bridge	Female	Spanish	0 years	Invited		
Sharon Currie	Female	British	4 years	Invited		
Patricia McMillan	Female	British	2 years	Invited	10:15	10:02
David O'Connor	Male	American	5 years	Invited	10:01	10:02
Philippa O'Leary	Female	Swiss	8 years	Invited	10:02	10:02
Heidi Rossell	Female	Japanese	0 years	Invited		
Hadasa Israli	Female	Israeli	0 years	Invited		

Meeting closed at 17:04